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BLACKSAND - The unique CONTINUITY DRAGON sold for the benefit of Ball Swiss Red Cross

Blacksand Geneva has attended this special event through its partnership but also by offering the auction, a unique piece created specially for the occasion.

Press release

The 11th Charity Ball of the Swiss Red Cross was held Saturday, June 9 at the Geneva Arena. The CHF 500'000 funds raised will go for Cambodia, Bolivia, Ecuador, Paraguay, Sudan and Ghana

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Continuity Dragon © **Blacksand**

Participate in an event as main sponsor of the Ball of the Swiss Red Cross is a way for **Blacksand** Geneva to show that the values of particular importance to human heart. Especially in today's material world fraught with economic strife and political malcontent, we must not forget that we are all connected; it is therefore our moral obligation to help those in need.

The purpose of this Ball is to raise money to help bolster such a platform. With that in mind, **Blacksand** has created a piece to honour those in Asia. In many cultures in that part of the world, people are eager to listen to the wisdom of the Dragon. When the mythical beast arrives to offer words of wisdom, it always attracts an attentive audience. Considering the symbolic power of dragons, **Blacksand** has called upon Kees Engelbarts, a Geneva-based artist and engraver, to design a watch that is as functional as it is meaningful.



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The piece's attractive aura has inspired those attending the Ball to reflect upon the many victims of forgotten disasters.

Kees Engelbarts has entirely made by hand and engraved a dragon which is delicately housed on the refined dial of the watch Continuity.

Within its satin pink gold case set with 80 diamonds beats the self-winding **Blacksand** Geneva caliber 1999. Reading time is facilitated by an indication of jumping hours at 12' and dragging-type minutes display at 6' without forgetting the period day / night shown in the window at 3 o'clock.